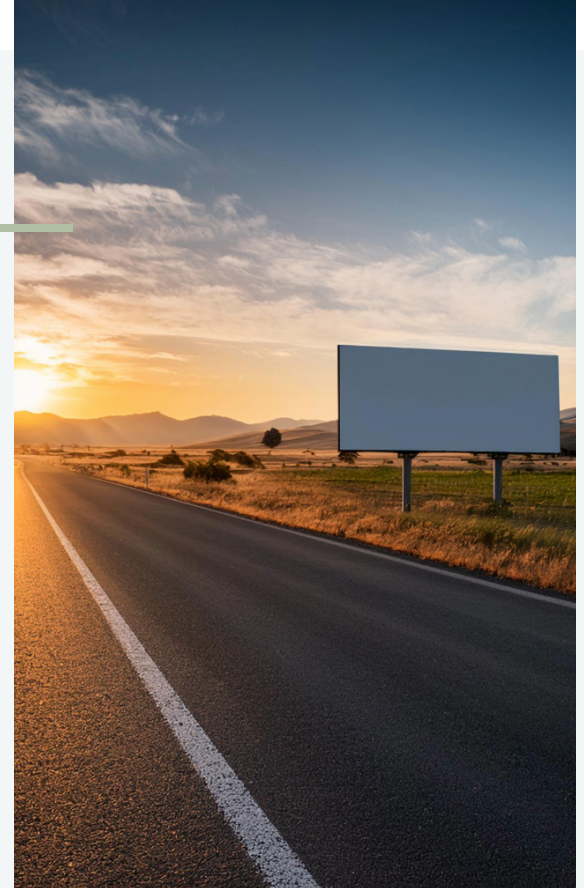




Outdoor Advertising

AdTrak™ is a comprehensive system designed to automate management of Outdoor Advertising (ODA) requirements for State Departments of Transportation, while ensuring compliance with the Federal Highway Beautification Act (HBA) as well as all state and local rules and regulations. AdTrak is a web-based, GIS enabled application developed by BEM Systems, Inc. to manage, track, and document all aspects of outdoor advertising activities utilizing an intuitive web browser interface to access a secure centralized database system.



The AdTrak Portal

Outdoor Advertising E-Permitting System

[Account](#) [Help](#) [Logout](#)

The AdTrak Customer Portal manages electronic application submissions, credit card and electronic check payments, renewals, transfers, and communications between the agency and the business/public community on a 24 x 7 basis.



Submit an Application

Submit permit, license applications. Apply for transfer and name change for existing permits



Action Items

Complete your saved application, view communications, and make payments



Application History

View your submitted applications



Payment Activity

View your payment history

Maps

SRI

00000202

Latitude

40.5774300

Longitude

-74.6263300

Sign Details

Please note, you may enter the face height and width up to (but not including) 100 feet.

Number of Faces *

2.00

Face #	Height (Feet)	Width (Feet)	Square Feet
1	22.10	45.10	996.71
2	22.10	45.10	996.71
3			
4			

Total Square Feet

1993.42

The AdTrak Staff Portal electronically receives applications; manages reviews, inspections, approvals (and denials), and renewals; processes violations; produces documents, reports, and analytics.



Key Features

- Client Satisfaction – easier to do business with the state.
- Faster Time to Permit/Transparency – enables faster processing of applications and renewals, and visibility into the approval process.
- Ensure compliance with HBA – helps to meet federal agency oversight and audit requirements, and avoid penalties.
- Productivity/Efficiency – reduces manual processing of applications, permits, and renewals.
- Decision Making – supports better client decision making, with ability to identify bottlenecks, through better data analytics using dashboards.



Innovation, Technology, and Solutions (ITS)

BEM's ITS group has developed a variety of software solutions and data management tools.

- PAECETrak™ - Right of Way Property Acquisition Management System
- AdTrak™ - Outdoor Advertising Permit Management
- PMDB™ - Project Management Dashboard
- UTrak™ - Utility Coordination and Relocation Management
- HAPTrak™ - Highway Access and Occupancy Permit Management
- ETrak™ - Environmental Management
- Asset Management - Decision SupportTool (DST)
- FfARS - Flood Forecasting Asset Response System

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